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# AREF The Wellness Trend

Wednesday 1<sup>st</sup> May 2019



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**Welcome**  
**Tom Pinnell**  
Chair of the AREF FutureGen Committee  
Senior Business Development Manager, Vistra



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# We will be using Slido to take live polls of the audience.

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**Introduction**  
**Clare Thomas**  
Real Estate Partner, CMS  
Author of 'Smart, Healthy, Agile'

# Chair & Speakers



**Moderator  
Clare Thomas  
CMS**



**Charlotte Jacques  
Schrodgers Real Estate**



**Chris Hiatt  
Landid**



**Dr Lee Elliott  
Knight Frank**



**Michael Brodtman  
CBRE**



# Agenda for today

- 09.05 Introduction from Clare Thomas, CMS
- 09.15 Key note speaker: Charlotte Jacques, Schroders Real Estate
- 09.25 Panel session featuring:
- Chris Hiatt, Landid
  - Lee Elliott, Knight Frank
  - Michael Brodtman, CBRE
  - Charlotte Jacques, Schroders Real Estate
- 10.15/10.30 Finish



**Poll Question:**  
**Out of the following, what three are the most important to you in your workplace?**

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**Clare Thomas**  
Real Estate Partner  
CMS



# Smart. Healthy. Agile.

CMS Real Estate Report

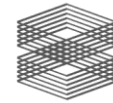


# Methodology

Real estate sector



- 42% Investor
- 10% Lender
- 16% Developer
- 16% Agent/Advisor
- 16% Other



TISHMAN SPEYER

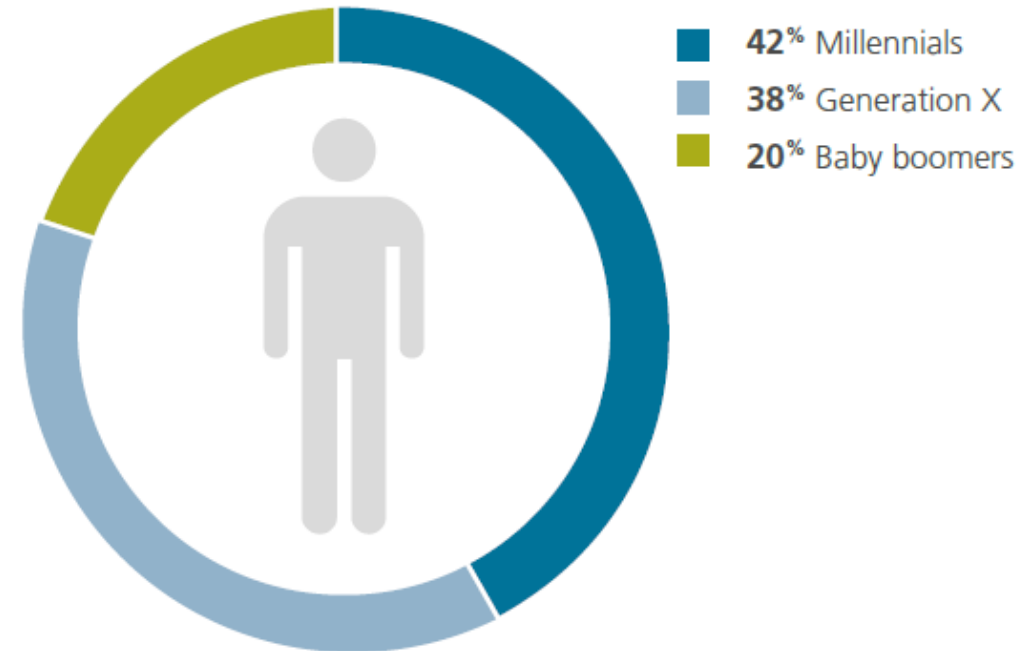


350 real estate professionals  
- £400bn real estate assets

8 industry experts

# Methodology

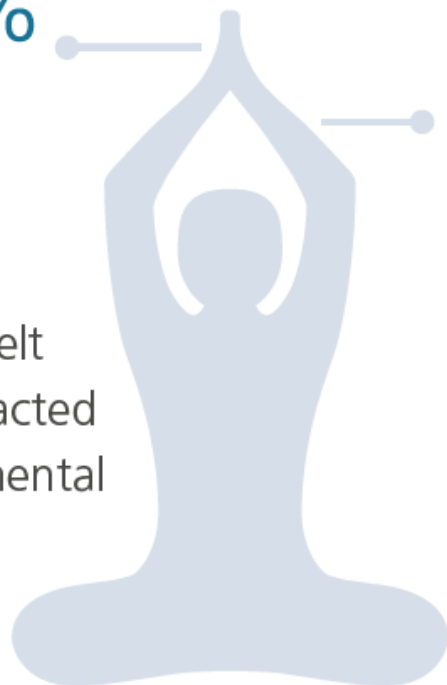
## Age groups of office workers



1,000 office workers

95%

Over **95%** of real estate professionals felt the office impacted physical and mental wellbeing.



86%

**86%** of workers felt the office had a significant impact on their physical and mental wellbeing.

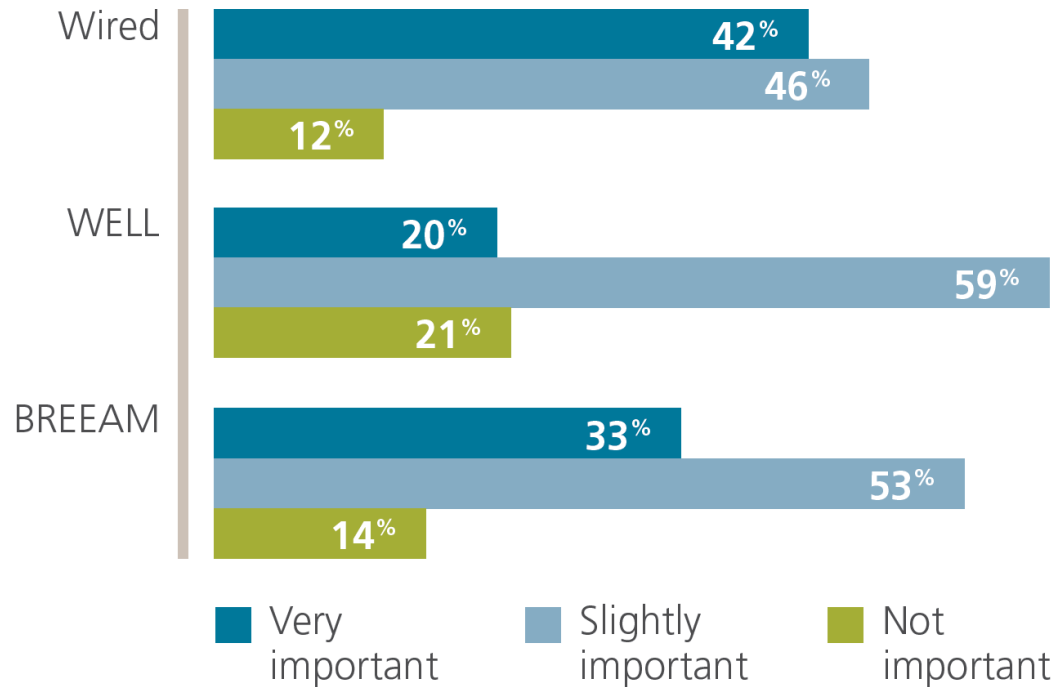
***“People focused rather than business focused buildings.”***

*Harry Badham, AXA IM Real Assets*

# The Wellness Trend - Certifications



# The Wellness Trend - Certifications



79% of real estate professionals saw WELL building certification as being important in making an office building attractive to occupiers.

# 1 London Wall Place

## Schroders new London Office



# Porter Building, Slough





# Bloomberg Building





**Charlotte Jacques**  
Head of Sustainability and Impact Investing  
Schroders Real Estate

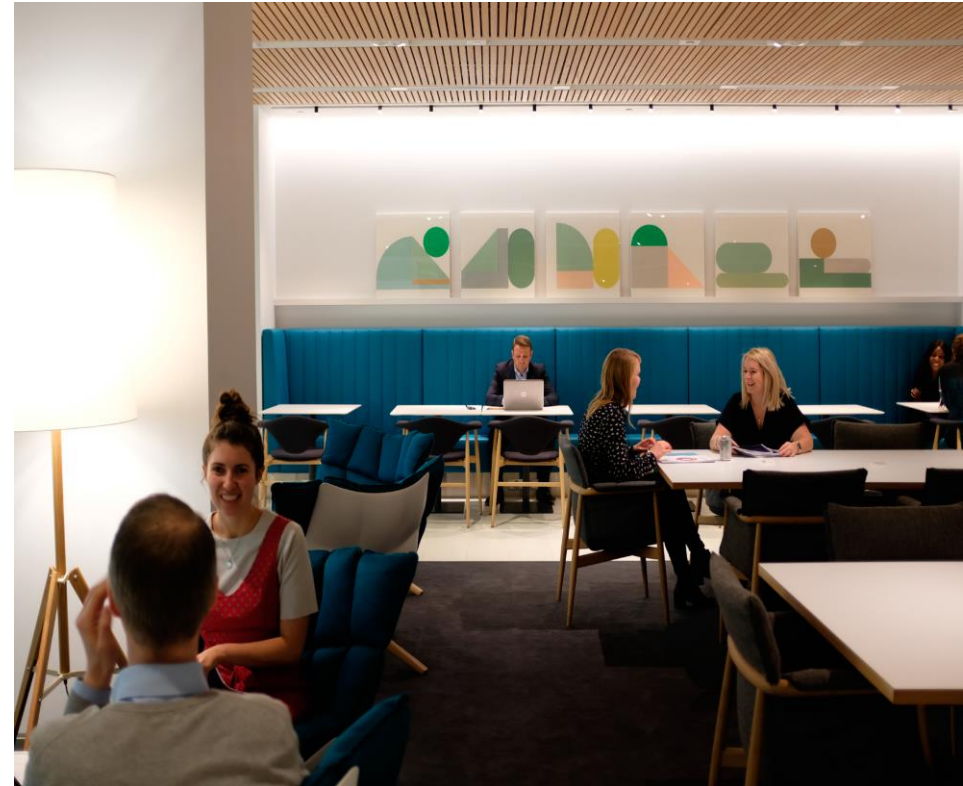
# 1 London Wall Place

Placemaking central to design



# Workplace

Focus on ease of use, comfort, flexibility, enjoyment and the delight of its occupants



# Health & Wellbeing

To provide the best environment for employees



MIND



WORKPLACE



BODY



FINANCIAL



WORK-LIFE BALANCE

**1PLACE**  
Health, fitness & wellbeing



# Health & Wellbeing

Roof terraces and gardens



# National Wellbeing

Society health and happiness promotes business health and productivity



## LONDON NATIONAL PARK CITY\*



# Wellbeing for Investment

Landlords curate life environments





# The importance of wellness & people: Impact investment

**PEOPLE**



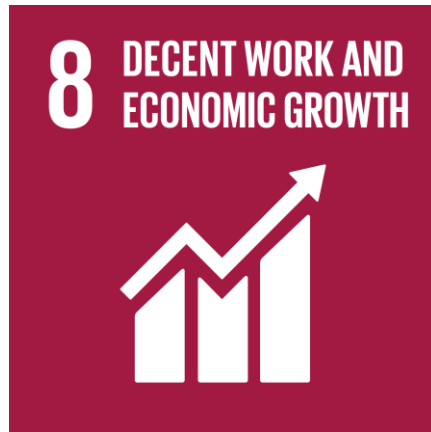
**PLANET**



**PLACE**



**PROSPERITY**



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# Panel Session

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# Panellists



**Chris Hiatt  
Landid**



**Dr Lee Elliott  
Knight Frank**



**Michael Brodtman  
CBRE**



**Charlotte Jacques  
Schrodgers Real Estate**



# Questions

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# Poll Question:

## What trends do you see becoming popular in the workplace in the future?

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# Conclusions



# Thank you